



**Strengthening
Natural
Resources
through
Collaboration**

78th Midwest Fish and Wildlife Conference
Milwaukee, Wisconsin | January 28-31, 2018

EXHIBITOR & SPONSOR OPPORTUNITIES

Hosted by:



www.midwestfw.org

Exhibitor & Sponsor Information

The *Midwest Fish & Wildlife Conference* invites you to participate as an exhibitor and/or sponsor at the upcoming 2018 conference taking place at the Wisconsin Center in Milwaukee, Wisconsin.

About the Conference

This annual event will attract over 1,000 biologists and students from state, federal, and tribal natural resources agencies from the Midwest, Great Plains, Rocky Mountains and Canadian provinces. Highlights include: over 400 technical talks, networking opportunities and social events.

Sponsorship Opportunities

As a sponsor you will receive varying levels of visibility at the conference, appropriate to the investment. Please review the entitlement grid on the following pages for details and select the sponsor level that's right for you: **Badger Level** (\$5,000), **Muskellunge Level** (\$2,500), **White-tailed Deer Level** (\$1,000), **Robin Level** (\$500).

Exhibitor Details

Commercial Exhibit Space—**\$850**

Government / Non-Profit Exhibit Space—**\$600**

A standard exhibit space includes a 6' skirted table, one complimentary conference registration and a brief company description in the printed final program.

Additional registrations, above what is included with your booth, can be purchased for \$350 online or with your confirmation materials.

Space will be assigned on a first paid, first served basis. Power and internet for booth space is not included with the booth fee and will be available for an additional charge. An order form will be sent with your confirmation information.

Exhibit Hours

Exhibit Set Up:

Sunday, January 28th: 12:00 p.m. - 6:00 p.m.

Exhibit Hours:

Monday, January 29th: 7:00 a.m. - 5:00 p.m.

Tuesday, January 30th: 7:00 a.m. - 5:00 p.m. &

6:00 p.m. - 9:00 p.m.

Wednesday, January 31st 7:00 a.m. - 10:30 a.m.

Exhibit Tear Down:

Wednesday, January 31st: 10:30 a.m. - 12:00 p.m.

Looking for More Exposure?

Ad space is available in the Conference Final Program.

Full Page: \$500 (8" wide x 10.5" high)

Half Page: \$250 (8" wide x 5.25" high)

Quarter Page: \$100 (4" wide x 5.25" high)

All ads are black & white and must be submitted by email to elise@delaneymeetingevent.com as a PDF file.

Sponsor a **conference gift** (\$2,500) with your company logo featured on the item.

Location & Lodging

Hilton Milwaukee City Center/ Wisconsin Center
509 W Wisconsin Ave
Milwaukee, WI 53203

A discounted group rate is available at the Hilton Milwaukee City Center for \$129/night single/double occupancy (plus applicable tax) for all conference attendees. *Please call 414-935-5940 by January 5, 2018, to reserve your room.*

Contact Us

Midwest Fish & Wildlife Conference Office
c/o Delaney Meeting & Event Management

1 Mill Street, Suite 315

Burlington, VT 05401

PHONE: (802)865-5202 FAX: (802) 865-8066

info@delaneymeetingevent.com

Exhibitor & Sponsor Opportunities

Sponsors will receive recognition through a variety of channels as described below, based on the level of your sponsorship. Select the level that is best for you!

Benefits	Badger Level \$5,000	Muskellunge Level \$2,500	White-tailed Deer Level \$1,000	Robin Level \$500	Commercial \$850 / Non-Profit Exhibitor \$600
Special Recognition at Social Event	Sunday Welcome OR Tuesday Trade Show Social	Sunday Student Workshop	Continental Breakfast	Coffee Break	
Logo placement at annual conference	Prominent placement in brochure, program and signage	Signage	Signage	Listing on Signage	
Logo on conference website with link to your organization's website	✓	✓	✓		
Logo & link on Facebook page	✓	✓	✓	Name listed	Name listed
Conference packet insert	✓	✓			
Ad space in program	Full page (8"w x 10.5"h)	Half page (8"w x 5.25"h)	Quarter page (4"w x 5.25"h)	Looking for more exposure? Ad space is available for an additional fee. See above information for pricing.	
Complimentary full conference registration (includes meals and sessions)	3	1	1		1
Exhibit space	✓	✓	Reduced rate for booth fee (additional \$500)		✓
Company description in the final program	Enhanced listing; includes logo	✓	✓	✓	✓

Ready to Register?

Visit www.midwestfw.org for program details and to sign up as an Exhibitor or Sponsor!

In order to fulfill your sponsorship, you will be requested to provide the following information via email to elise@delaneymeetingevent.com no later than Friday, December 1, 2017 with the following:

- Full color logo; high resolution eps or pdf file preferred
- Provide brief company description; we reserve the right to edit
- Submit ad for final program if applicable– black & white as PDF file.
- Confirm the names of representative (s) attending for name badges

For more information on sponsorship opportunities, please contact:

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