

82nd MIDWEST FISH & WILDLIFE CONFERENCE

Fish & Wildlife Stewardship in Working Landscapes



February 13–16, 2022 • Des Moines, Iowa

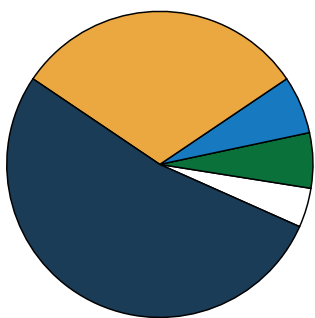
Invitation to Participate as an Exhibitor or Sponsor!

The Midwest Fish & Wildlife Conference invites you to participate as an exhibitor or sponsor at the upcoming 82nd Annual Conference taking place in Des Moines Iowa from February 13 - 16, 2022 at the Hilton Des Moines Downtown and Iowa Events Center. We hope you'll join us as a valued supporter and be a part of this networking and educational opportunity. Please review the enclosed information and consider these unique branding possibilities for your organization. *Thank you!*

Key Reasons to Participate

This annual event provides a forum for conservation leadership and brings together more than 800 professionals from state, federal, and tribal natural resources agencies from the Midwest, Great Plains, Rocky Mountains and Canadian provinces. Attendees include key decision makers in the field of fisheries and wildlife, including; directors, assistant directors, program managers, wildlife and fisheries biologists, and college students.

Here's a glimpse of who attended last year's conference:



Job Type

Academic 53%
State/County Agency 31%
Non-Profit Organization 6%
Federal Government 6%
Other 4%

Visit www.midwestfw.org for program details and to sign up as a Sponsor or Exhibitor!

About the Event

As host of the 82nd Midwest Fish and Wildlife Conference in 2022, the Iowa DNR and our partners understand the importance of working landscapes and how they can provide habitat for fish and wildlife and also recreational opportunities for people. Our host city – Des Moines – recognizes the value of outdoor recreation as an economic development and recruitment tool, investing millions into accessible riverfront, improving fishing ponds across the city and adding native plants along its extensive trail system.

Location & Lodging

Overnight accommodations will be available to conference participants at the Hilton Des Moines Downtown (435 Park Street, Des Moines, IA, 50309) for a reduced rate of \$129/night + tax. These rates will be available until the cut-off date of January 13, 2022 or until the block is full, whichever occurs first. [Click here to register online.](#)

Hilton Des Moines Downtown is a bright and modern hotel in step with the tech-centric area. Part of the Des Moines skywalk system, the hotel is connected to the Iowa Events Center and offers quick access to offices, local dining and Des Moines attractions. Located only five miles from Des Moines Intl. Airport. To learn more about the hotel, [please visit their website.](#)

Reception & Event Sponsorships

Welcome Social (Sunday): \$2,000

Your organization will be the first to welcome attendees on Sunday evening from 6:00 pm – 8:00 pm at this Welcome to Iowa themed reception. This will be a great time to network with attendees and get the conference off to a great start. Your company logo will be placed at the entrance to the Welcome Social recognizing you as the sponsor of this kick-off event. Your logo will also be on the conference website and in the mobile app along with a company listing. In addition, this sponsorship entitles you to two complimentary conference registrations.

Student/Professional Networking Luncheon (Monday): \$2,000

This event will be a great opportunity for students and fish and wildlife professionals to interact in a small group, discuss professional/career development, and enjoy a meal and conversation! Your company logo will be placed at the entrance to the luncheon recognizing your sponsorship support. Your logo will also be on the conference website and in the mobile app along with a company listing. In addition, this sponsorship entitles you to two complimentary conference registrations.

Poster Session & Networking with Exhibitors (Monday): \$2,000

Attendees will be given an opportunity to visit with authors who will be available to answer questions and discuss their work and also visit with exhibitors to gather valuable resources. Your sponsorship support will be recognized by your logo on signage at the event and your logo on a complimentary drink ticket that will be provided (a cash bar will also be available). Your logo will also be on the conference website and in the mobile app along with a company listing. In addition, this sponsorship entitles you to two complimentary conference registrations.

Continental Breakfast: \$1,500

A continental breakfast will be offered each morning from 7:00 am - 8:00 am in the exhibit area. Start the day off by seeing your organization's logo on the signage at the breakfast/coffee area. Attendees are always very appreciative of their coffee in the morning. Your logo will also be on the conference website and in the mobile app along with a company listing. In addition, this sponsorship entitles you to two complimentary conference registrations.

Refreshment Break: \$1,500

Most conference attendees are so appreciative when coffee and other light refreshments are provided during the conference breaks. There are mid-morning and afternoon breaks scheduled each day. This sponsorship recognizes your organization by having your logo on signage at the sponsored break. Your logo will also be on the conference website and in the mobile app along with a company listing. In addition, this sponsorship entitles you to two complimentary conference registrations.

Questions?

**Contact Karen Forbes at
(802) 865-5202 or
Karen@delaneymeetingevent.com**

Conference Support Options

Several sponsorship options are available with varying levels of visibility. Multiple opportunities are available for each option listed below.

White-tailed Deer Level: \$5,000

Recognition will include prominent logo placement and hyperlink to your site on the website and in the mobile app, full color advertisement in the app, featured exhibit space, 3 comp registrations, enhanced directory listing in the app.

Wild Turkey Level: \$2,500

Recognition will include logo placement and hyperlink to your site on the website and in the mobile app, exhibit space, 2 comp registrations, directory listing in the app.

Walleye Level: \$1,000

Recognition will include logo placement on the website and in the mobile app, exhibit space, 1 comp registration, and a directory listing in the mobile app.

Cardinal Level: \$500

Recognition will include a directory listing in the mobile app.

Exhibitor Options

Government/Non-Profit Exhibitor: \$600

Commercial Exhibitor: \$850

A standard exhibit space includes 1 comp registration, directory listing in the app and an 8' x 8' booth with 6' skirted table 2 chairs, and a waste basket. Exhibit space will be assigned on a first paid, first served basis. Exhibits will be set-up in the Cloud Ballroom Pre-Function.

Wireless internet is available at no additional cost, however electricity, power strips, and a hard wire internet line can be ordered for an additional charge when you register online. Additional Attendee Registrations: Fees required for every additional attendee above what's included with exhibit space or sponsorship level. Instructions will be sent on how to register company reps.

Please take note of exhibit hours and scheduled break times for attendees to visit with exhibitors. We will also have a traffic-builder opportunity and details will be included in the confirmation packets.

Ad Space Available in the Mobile App!

Full Color: \$250 (774px high x 594px wide; submit as PNG file)

AGENDA (subject to change)

Sunday, February 13

8:00 AM - 6:00 PM	Conference Registration Open
9:00 AM - 5:00 PM	Pre-Conference Workshops
1:00 PM - 6:00 PM	Exhibitor Set-up
5:30 PM - 6:00 PM	Midwest 101-For First Time Attendees
6:00 PM - 8:00 PM	Welcome to Iowa Social*

Monday, February 14

7:00 AM - 8:00 AM	Continental Breakfast with Exhibitors*
7:00 AM - 6:00 PM	Conference Registration Open
7:00 AM - 7:00 PM	Exhibits Open
8:00 AM - 10:05 AM	Plenary Session 1 & Awards
10:30 AM - 12:00 PM	Affiliated Meetings
12:00 PM - 1:30 PM	Lunch on Own
12:00 PM - 1:30 PM	Student/Professional Networking Luncheon*
1:40 PM - 5:00 PM	Concurrent Technical Sessions & Symposia
5:00 PM - 7:00 PM	Poster Session & Networking with Exhibitors*

Tuesday, February 15

7:00 AM - 8:00 AM	Continental Breakfast with Exhibitors*
7:00 AM - 6:00 PM	Conference Registration Open
7:00 AM - 5:00 PM	Exhibits Open
8:00 AM - 10:05 AM	Plenary Session 2 & Awards
10:05 AM - 10:20 AM	Refreshment Break with Exhibitors*
10:20 AM - 12:00 PM	Concurrent Technical Sessions & Symposia
12:00 PM - 1:00 PM	Lunch on Own
1:20 PM - 3:00 PM	Concurrent Technical Sessions & Symposia
3:00 PM - 3:20 PM	Refreshment Break with Exhibitors*
3:20 PM - 5:00 PM	Concurrent Technical Sessions & Symposia
Evening	Dinner on Own

Wednesday, February 16

7:00 AM - 8:00 AM	Continental Breakfast with Exhibitors*
7:00 AM - 10:00 AM	Exhibits Open
7:00 AM - 12:00 PM	Conference Registration Open
8:00 AM - 9:45 AM	Plenary Session 3
9:45 AM - 10:00 AM	Break
10:00 AM - 12:00 PM	Concurrent Technical Sessions & Symposia
10:30 AM - 12:00 PM	Exhibitor Tear Down
12:00 PM	Conference Adjourns

*Indicates sponsor opportunity